



# SCHOOL FUNDRAISING PACK





Dear Friends,

The Northern Ireland Leukaemia Research Fund (NILRF) was established in 1964 by Mrs Olive McDowell, whose teenage daughter died of leukaemia, with the aim of supporting research into the cause and cure of leukaemia and allied disorders such as lymphoma and myeloma.

NILRF has groups all over Northern Ireland who organise street collections and fundraising events across the province. All the funds raised support research in Northern Ireland for the benefit of people with blood cancers including Leukaemia and Lymphoma.

This pack has lots of information about ways that you can help the NILRF by fundraising and the best part is having fun while doing it!

So if you have any questions at all, please do not hesitate to get in touch whether you need collection boxes, t-shirts or even just some advice, we are here to help!

Good luck!

A handwritten signature in black ink that reads "Caroline Crothers".

Caroline Crothers  
NILRF Co-ordinator

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Find us on:





## Ideas to help you get started.....

- Cake Sale
- Non Uniform Day
- Collection at a Christmas Carol concert, play or event
- Collect your coppers
- School Dance – donate the ticket money
- Run a raffle
- Charity concert or talent competition
- Count the sweets in the jar
- Sponsored walk, run or cycle

If you would like to have a talk for the pupils we are able to come in and run a session or we can come along and support you in any of your events.



## A-Z of Fundraising Ideas

A

Aerobic-a-thon  
Art exhibition  
Arts and Crafts Stall  
Apple Dunking

B

Balloon Race  
Barn Dance  
Beat the Goalie  
Bring & Buy Sale  
Bingo  
Board Games Fun Day

C

Car wash  
Carolling  
Coffee morning  
Cycle-a-thon

D

Dance marathon  
Dog walk  
Dress Down Day  
Duck race  
Disco

E

Egg & Spoon Race  
Easter Bonnet Contest  
Eating contest  
Eurovision Song  
contest

F

Face painting  
Fancy dress  
Fete  
Football match

G

Guess the.....  
Garden Party

H

Halloween party  
Hoopla  
Household sale

I

Indoor market  
Ice cream -  
eating contest



Jumble sale  
Joke-a-thon  
Jigsaw marathon



Karaoke competition  
Knobble knee contest



Left handed day  
Line dancing  
Limbo contest  
Leap frog



Mini marathon  
Musical evening  
Marshmallow contest



Nearly new sale  
Non uniform day  
Netball tournament



Obstacle course  
Odd job day



Pancake day  
Plant sale  
Postage stamp collection  
Party – themed



Quiz



Raffle  
Read-a-thon  
Recycling



Scavenger hunt  
Sing-a-long-a-thon  
Sports contest  
Swim-a-thon  
Sponsored silence



Tea party  
Teddy Bears picnic  
Theme days  
Tombola  
Talent show  
Toy sale



Unwanted gift  
Used stamps



Variety show  
Vegetable eating contest



Window cleaning  
Welly throwing  
Wheelbarrow races



Xmas fair  
Xmas panto



Yo-yo competition



Zany dress day



## Sponsorship

We can supply you with sponsorship forms which you can then photocopy as many times as you need.

### Justgiving

[www.justgiving.com](http://www.justgiving.com) is a website that allows you to set up personal fundraising pages to collect donations for NILRF from your activities. It really is simple to set up a justgiving page and it can make fundraising even more simple and hassle free. It will take about five minute to register and create a basic page. You can then personalise your page how you like adding text, pictures and even video!

### Gift Aid It

Gift Aid provides donors with the opportunity to increase the value of their donations to charity. As long as they are taxpayers, we can reclaim from the Inland Revenue the basic rate tax paid on their gifts, boosting donations by 25%. A gift of £10 from a donor would therefore give NILRF £12.50

## How to get noticed.....

Design some posters, flyers and leaflets – we can give you a blank template to work from and you could get the children involved in the design. Ask local shops, libraries etc. to put the posters up for you so everyone can see what you are doing.



## Law and Safety Guides

### Money Collecting

To collect money in a public place you will need to obtain permission and/or a license. To do this contact your local council licensing department in plenty of time prior to your collection and ask them what you will need to do. To collect money or display posters or flyers on private property you will need to have the owner's permission first.

### Promotional material

Always include our full name (Northern Ireland Leukaemia Research Fund) and registered charity number (XN 48014) on any documents you send out.

### Be safe

All under 16's will need to be accompanied by an adult during any money collecting activities. If you are handling any money, make sure it is secure and hidden.

### After your event

- Thank everyone who has helped out
- Announce the total amount raised to the whole school and contact the local media so they can report it too.
- Return any t-shirts, collecting cans/buckets or banners that you have borrowed.
- Make sure you have collected all the money that has been pledged to you and send the final amount to the NILRF office. Why not pop along for a photo!
- Send any photographs from the event to NILRF so we can add them to our website and social media sites.



**Caroline Crothers**  
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